

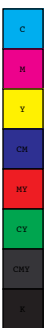
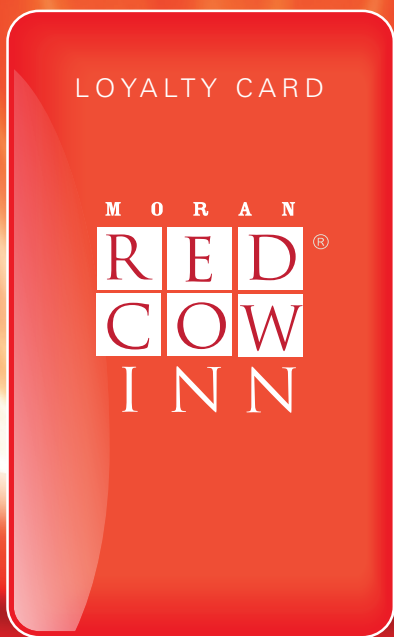


LOYALTY CARD

DEAR LOYAL CUSTOMERS

I am delighted to introduce our Red Cow Inn Loyalty Card. As a valued customer this card is a Big Thank You for your support and will allow you to avail of many benefits at The Red Cow Inn simply by presenting your card at point of purchase.

This loyalty card allows us to continue to offer you, our customers, even better offers, customer service and value.



AMAZING REWARDS

10% BACK ON FOOD

purchased at The Red Cow Inn

€5 KICKSTART BONUS

on the card when you register

5% BACK ON DRINK

purchased at The Red Cow Inn

PLUS EXCLUSIVE OFFERS & PROMOTIONS FOR LOYALTY CARD MEMBERS

SIGNING UP IS EASY

Simply collect a card from The Red Cow Inn & complete the online registration on Bonvito.ie (our Loyalty Partner). Once your online registration is complete your card will be activated to receive points.

Terms and condition – see overleaf. Further details can be viewed on www.redcowinn.ie/loyalty-club





LOYALTY CARD

Terms & Conditions:

IMPORTANT – PLEASE READ: The following list describes some of the terms and conditions that apply to your Red Cow Inn Loyalty Card. For full details of terms and conditions please visit www.redcowinn.ie/loyalty-club

1. General

Our authorised loyalty Partner is BonVito GmbH a company of the Vectron Group. These terms and conditions detailed below should be read in conjunction with the Terms and Conditions of Bon Vito GmbH - full details of their terms and conditions of use and data protection can be found on the homepage of www.bonvito.ie. Registration for the scheme shall be deemed to be full and unconditional acceptance of these terms and conditions. We would also recommend that these terms and conditions be carefully reviewed during the registration process.

- 1.1 The Scheme is strictly open only to participants aged 18 years or over (proof of participant's age may be required).
 - 1.2 To participate in the Scheme, participants must complete the online registration form on www.bonvito.ie.
 - 1.3 Please note that the Card is not a credit card, charge card or debit card. The Card must be surrendered to the Moran Hotel Group if so requested.
- ### 2. Customer Card Scheme - How it Works
- 2.1 Your Customer Card will entitle you to the following Rewards:
 - 10% BACK ON FOOD purchased at the Red Cow Inn
 - 5% BACK ON DRINK purchased at the Red Cow Inn
 - €5 KICKSTART BONUS on the card when you register
 - 2.2 EXCLUSIVE OFFERS & PROMOTIONS for Loyalty Card Members
 - 2.3 These Rewards may be added to or altered at the discretion of the promoters.
 - 2.4 Points equivalent to value will be awarded to your Red Cow Inn Loyalty card each time you make a purchase. You must present your card at the time of purchase to avail of points.
 - 2.5 Points will be awarded at a rate of 10% of the value of purchases of food and 5% of value of purchase of drink.
 - 2.6 The value on your card is not exchangeable for cash.
 - 2.7 There must be a minimum of €10 value on your card before it can be used.
 - 2.8 In order to earn benefits you must present your card at time of purchase. Points cannot be added manually from receipts. Points can only be added to the card at point of sale.
 - 2.9 The Red Cow Inn may on occasion run special offers in which bonus points may be awarded. Any such promotions will be advertised where relevant. All bonus points earned from special offers will be added to the total number of points at the end of the transaction.
 - 2.10 Points will not be awarded for tobacco products, event tickets or other non food or drink transactions. Other products may be added or excluded at the discretion of the promoter or by operation of law.
 - 2.11 Loyalty benefits are not available for Function Bookings or function room purchases.
 - 2.12 Every one point collected has a cash equivalent of 10% of food purchases and 5% of drink purchases. Points collected can then be redeemed at the Red Cow Inn against subsequent purchases. The Promoter is entitled to remove points at any time if products are returned for any reason and a full or partial refund of the purchase price is given.
 - 2.13 Points/discounts will normally be applied at time of purchase. There may be times when these will be applied at a later time due to circumstances beyond our control. You can check the balance on your Card at any time online at www.bonvito.ie
 - 2.14 Subject to the rest of these terms and conditions, your Card does not have an expiry date. No points shall be forfeited within the first 24 months after registration.
 - 2.15 Points collected under this scheme are collected on a calendar year basis. Subject to paragraph 2.12, points must be collected within that calendar year. On the 31st of December of each year, all points that have been collected by the participant but not redeemed are forfeited.
- ### 3. Personal Information & Privacy – Please see Bonvito.ie terms and conditions relating to data protection.
- 3.1 If you need to change any of the personal details you have registered, please do so on-line on www.bonvito.ie
- ### 4. Miscellaneous
- 4.1 You should immediately report any loss, theft, fraudulent or unauthorised use of your Card to email marketing@moranhotels.com. Misuse or abuse of the Card will constitute a breach of these terms and conditions and is likely to result in your expulsion from the scheme (and we reserve the right to take further action where necessary).
 - 4.2 The Promoter reserves the right to withdraw or amend this Scheme in the event of any unforeseen circumstances outside its reasonable control.
 - 4.3 The Promoter or any of its respective employees, affiliates or agents shall not be liable to any participant for any loss or damage howsoever caused, whether direct, indirect or consequential (whether in contract, tort or statutory duty or otherwise) arising out of or in connection with the Scheme, including for any unauthorised access to or alteration, theft or destruction of your Card, or the consequences of any delay or mistake relating to the use of the Card.
 - 4.4 The Promoter reserves the right to vary/alter the above terms and conditions by posting amended terms at www.redcowinn.ie/loyalty-club Reasonable notice of such variations/alterations will be given where possible.
 - 4.5 Cards are used in accordance with Red Cow Inn Policies
 - 4.6 Customer misconduct will deem the card void and can be revoked at any time.